

Art'n'Stay Residency Funding Program - Cycle I

CALL GUIDELINES

Introduction:

Are you an art space in Egypt seeking opportunities for growth and collaboration? Introducing the Art'n'Stay Residency Program, backed by Culture Funding Watch (CFW). If you are an art space with an upcoming residency project and a vision for fostering creativity and contributing to the dynamic cultural landscape of Egypt, this program is designed for you.

We encourage diversity, innovation, and a commitment to community engagement. By joining Art'n'Stay, you become part of a community dedicated to nurturing creativity and fostering meaningful connections.

Don't miss this opportunity! If you are an art space with promising ideas for boosting collaboration and innovation in Egypt, we invite you to apply for the Art'n'Stay Residency Program. The call for submissions is open now, and the **deadline for applications** is on **17th of April**.

About Art'n'Stay:

Art'n'Stay is a pioneering platform that connects cultural and creative spaces, such as art galleries, museums, residencies, studios, and more, with travelers and artists seeking temporary accommodations or workspaces. The platform addresses the inefficient use of resources in these spaces by allowing them to monetize unused areas, providing unique and affordable accommodations for travelers. Simultaneously, it offers artists a diverse range of suitable spaces to create, work, rehearse, record, and collaborate.

The platform facilitates secure transactions, offering features like secure payment processing, messaging tools for communication, and user reviews for building trust. Art'n'Stay aims to create a sharing economy platform, enabling people to access and utilize unused resources, fostering a new kind of travel experience.

Art'n'Stay's mission is to solve challenges in the tourism and cultural sectors. It supports the financial sustainability of cultural spaces, provides affordable and suitable spaces for artists, and promotes sustainable travel practices. The platform goes beyond traditional payment methods, offering alternatives like skill exchange, donations, barter, or free stays, fostering a sense of community and mutual support.

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Objectives of this call:

This call will support the implementation of clear art residencies in Egypt through the Art'n'Stay Residency Program. The program aims to provide comprehensive support for upcoming residency projects initiated by these art spaces. The support encompasses financial assistance, including artist stipends, travel allowances, accommodation, and additional services crucial for the successful implementation of the residency projects. Furthermore, the call extends support by integrating art spaces into the Art'n'Stay online platform, fostering visibility and connections within the broader artistic community.

The objectives of the Art'n'Stay Residency Program are twofold:

Cultivating a Dynamic Artistic Ecosystem:

Fostering a dynamic artistic ecosystem within our partner art spaces is a primary goal. This is achieved by hosting diverse and engaging residencies that not only support the creative process but also contribute significantly to the vibrancy of the Egyptian arts community. Through carefully curated residencies, we aim to provide a platform for artistic exploration, innovation, and collaboration, creating a thriving environment for both resident artists and the local artistic community.

Promoting Cultural Exchange and Cross-Cultural Dialogue:

Another key objective is to promote cultural exchange by hosting artists from various cultural backgrounds. Art'n'Stay is dedicated to fostering a cross-cultural dialogue within our Egyptian partner art spaces. By bringing together artists with diverse perspectives, practices, and experiences, we aim to facilitate meaningful interactions, encourage the exchange of ideas, and contribute to a richer, more interconnected global artistic landscape. This objective emphasizes the importance of cultural diversity and inclusivity within the residency program, fostering a holistic understanding of artistic expression.

Financial Allocation:

Sub-grants will be disbursed in two transfers, with an initial prefinancing payment and a final payment upon the successful implementation of the residency.

- **Grant Amount per Art Space:** EUR 1,000

Payment Structure:

- **Prefinancing Payment:** Selected beneficiaries will receive an initial prefinancing payment of up to 50% of the total grant amount to support the preparatory phases of their residency project.
- **Final Payment:** The remaining balance of the grant will be paid upon the submission and approval of the final report, marking the successful completion of the residency.

Eligibility Criteria:

1. **Location:** The art space must be physically located in Egypt.
2. **Legal Status:** The art space should be a legally registered entity in accordance with local laws and regulations.
3. **Residency Project Concept:** Demonstrate a clear and well-conceived residency project that is ready for implementation. The art space should provide information about the project's goals, objectives, and expected outcomes. Preference may be given to projects that align with the overall mission and focus areas of the art residency program.
4. **Artist Invitation:** Have identified which artist or collaborators are to participate in the residency project.
5. **Residency history:** The space should have a demonstrated commitment to supporting and promoting the arts as well as a history of hosting artists during residencies.

What's in it for beneficiaries:

For beneficiaries of the Art'n'Stay Residency Program, a range of valuable opportunities and advantages await:

- Beneficiaries will receive a grant of EUR 1,000 to fuel the successful execution of their art space's residency project.
- Integration into the Art'n'Stay online platform offers heightened visibility for the art space and its projects, facilitating connections with a wider client and collaborator pool.
- Networking opportunities abound, allowing beneficiaries to engage with artists, collaborators, and fellow art spaces, fostering a collaborative and mutually supportive environment.
- Participation in the residency program contributes to the artistic enrichment of the art space, providing a platform for diverse and engaging artistic projects.
- Beneficiaries gain recognition for their contributions to the dynamic cultural landscape of Egypt through their involvement in the Art'n'Stay Residency Program.

Application Process:

To be considered for the Art'n'Stay Residency Program, prospective applicants are required to follow a structured application process. Please adhere to the following steps:

Mandatory Space Profile creation on Art'n'Stay Platform:

- Prior to applying for this call, all interested candidates must register on the [Art'n'Stay](https://artnstay.com) (<https://artnstay.com>) Platform.

- It is imperative to create a comprehensive space profile on the platform, providing accurate and up-to-date information about the art space. Please refer to [this guide \(https://artnstay.com/2024/03/07/how-to-create-a-listing-for-your-space\)](https://artnstay.com/2024/03/07/how-to-create-a-listing-for-your-space) on “How to create a space profile on Art’n’Stay Platform”

Application Submission:

- Applicants are invited to apply by completing [this Application Form \(https://forms.gle/doad1zVzHyoPPiDcA\)](https://forms.gle/doad1zVzHyoPPiDcA).
- The application period will remain open until April 17th, 2024, at 23:59h CET.

Language Requirements:

- Applications must be submitted in either English or Arabic. Ensure that all details, including project descriptions and supporting documents, are provided in the chosen language.

Application Form Sections:

The application form is organized into distinct sections, each requiring specific information. These sections may include:

- **Space Profile:** Details about the art space, its mission, and previous activities.
- **Residency Project Concept:** A clear and detailed description of the proposed residency project.
- **Artist your space will be hosting:** Information on the artist the space will host during the residency.
- **Budget Proposal & Project Timeline:** A breakdown of how the grant funds will be allocated for the residency project and a proposed schedule outlining the key milestones and activities for the residency.
- **Declaration and Agreement**

Please note that failure to register on the Art'n'Stay Platform and create a complete space profile will render an application ineligible. All applicants are encouraged to carefully review and adhere to the guidelines outlined in the Application Form for a comprehensive and successful submission. For any inquiries or assistance, please refer to the provided contact information.

*Should you experience any issues uploading the documents, please make sure to send them as attachments via email to project.coordinator@artnstay.com, titling the email "[NAME OF THE APPLICANT] - Art'n'nStay_ResProg Attachment”

Evaluation and selection process:

Indicative Timeline:

- **Application Period:** 20th March to 17th April
- **Results Announcement:** 24 April
- **First Kick Off Meeting with Beneficiaries:** 1st May
- **Implementation Period:** 6th May – 5th December
- **Evaluation:** 20th December

Evaluation Criteria:

1. **Completeness of Space Profile on Art'n'Stay Platform:** Art spaces with a complete profile on the Art'n'Stay platform, including comprehensive information, visual documentation, and engagement, will be favorably evaluated.
2. **Project Concept and Innovation:** Evaluation will consider the strength and innovativeness of the proposed residency project. Art spaces with unique and visionary concepts that demonstrate innovation in supporting artists will be prioritized.
3. **Feasibility and Planning:** Evaluation will consider the feasibility and readiness of the proposed residency project for implementation. Art spaces that demonstrate a well-thought-out plan for utilizing the funding and resources effectively will be prioritized.
4. **Community Engagement:** Art spaces actively engaged with and contributing to their local artistic community will be given preference. This could include organizing events, workshops, or exhibitions that involve local artists and audiences.
5. **Accessibility, Diversity and Inclusion:** Consideration will be given to art spaces that are accessible to a diverse range of artists, including those with disabilities, and to art spaces that actively promote diversity and inclusion in their programming, both in terms of artists represented and audiences engaged, will be highly regarded.
6. **Sustainability:** Art spaces with a commitment to sustainable and environmentally conscious practices will be looked upon favorably.
7. **Capacity for Collaboration:** Art spaces that demonstrate a willingness and capacity to collaborate with other organizations, artists, or community groups will be considered positively.
8. **Financial Stability:** While not a strict requirement, preference may be given to art spaces that can demonstrate financial stability and a clear plan for utilizing the funding effectively.

Obligations of the Beneficiary:

Reporting:

Beneficiaries are required to attend the interim progress evaluation meeting to discuss the status of the residency project. Additionally, a short final comprehensive report, inclusive of deliverables and proofs of implementation, must be submitted upon the completion of the residency. This report should provide a thorough overview of the project's outcomes and impact.

Deliverables:

- Boarding Passes of the Artists
- Short Final Report
- Raw content about the residency (photos, videos, articles...)
- Program Satisfaction Form

Visibility guidelines of Art'n'Stay and its Support:

To ensure transparency and accountability, beneficiaries must prominently feature the Art'n'Stay logo in all communication materials, publications, and on their websites. Social media platforms and digital marketing should be utilized to highlight Art'n'Stay's support and showcase the project's impact. Beneficiaries will receive a detailed Communication Guideline for consistent and effective implementation of these visibility measures. This collaborative effort strengthens the connection between beneficiaries and Art'n'Stay, amplifying the program's impact within the artistic community.

Useful Links:

- Art'n'Stay Platform: <https://artnstay.com>
- How to create a space profile on Art'n'Stay: <https://artnstay.com/2024/03/07/how-to-create-a-listing-for-your-space>
- Application Form: <https://forms.gle/doad1zVzHyoPPiDcA>